

BUILD A ROUGH PROTOTYPE

A prototype is an early sample, model, or release of a product built to test and explain a concept or process. A prototype can be almost anything, from a series of sketches representing different screens to a pixel-perfect prelaunch interface. A prototype is used to evaluate a new design and gather feedback from the users or potential customers. A prototype is beneficial, for example, for showcasing the concept or part of the functionality.

Some examples

Build a physical prototype with ex. a building kit



Any building kit is an easy access platform for co-creation and concept visualisation. When your concept is ready, try to build it.

Draft a wireframe (layout of ex. website)



Wireframe is basically a black and white – paper or digital – sketch or layout of your concept. Wireframes are used a lot for example on website or application design work.

Make a paper prototype



Paper prototype is a method which helps innovators or designers to demo or test the concept or solution idea. Paper prototype is a simple way to collect useful feedback.